



## New Youth Theatre ...onstage! The Musical Theatre Franchise

### AT A GLANCE GUIDE

- Share your passion and skills
- A fantastic lifestyle choice
- No problems getting customers
- Full support package with online extranet 24/7
- Quick return on investment
- New Franchise opportunity - NYT Jr.
- Two Franchise Options Available
  - Full Franchise Package
  - Junior Franchise Package

**If you have a passion for Musicals & the Performing Arts and an interest in working with children - You simply **MUST** look at this unique opportunity!**

New Youth Theatre was established by Company Directors Rachel & Jason Ashworth, a production based company getting students of all ages on stage performing their very own Musical Theatre Productions.

If you believe you have the right credentials and passion to be able to Produce your very own Theatre Productions then look no further. Our unique approach to musical theatre brings children of all ages together to enjoy learning new skills, have fun and be onstage!

As a franchisee, you will be able to share your passion for the performing arts and have the opportunity for artistic freedom. Working with enthusiastic children and with the support of parents, you will run musical theatre rehearsals for children and organise a fully staged performance at the end of each term. The performances play to packed houses of parents, relatives and the general public.

By running your business from your home office in term time, it is an opportunity that will fit in well with family life and allow you a lifestyle you may have only dreamed of.

An easy franchise to run with an excellent support package and no limit on earnings, it will enable you to build a real business with long term value.





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## THE COMPREHENSIVE SUPPORT PACKAGE INCLUDES

- Production and performance support covering all aspects of teaching, staging and performing
- Quarterly meetings at Head Office – Your chance to liaise with other franchisees
- 'Show in a box' production packs - everything you need to launch a successful performance
- Costume and props supply - good quality costumes and props ready for use in your shows. Save time – no sourcing time required
- A dedicated franchise team who are always on hand to assist you in every aspect of your business

## Here Are 6 Compelling Reasons Why New Youth Theatre Should Be The Route To Building Your Own Successful Business.

### REASON 1: SHARING YOUR PASSION, SKILLS AND EXPERIENCE WILL BE UNIQUELY REWARDED

New Youth Theatre will give you the opportunity to share that passion with people who value what you do. You will bring your skills and experience to the local community and make a real difference to children's lives, coaching and teaching to perform... Onstage. Job satisfaction from a job well done will make all the work worthwhile.

### REASON 2: A LIFESTYLE CHOICE

Working from your home office in term time only and with no commuting, there will be more time to enjoy your rewards of your hard work.

### REASON 3: EARN A GOOD INCOME

Your rewards will reflect your efforts. Remember, because of our unique place in the market, your income is built on repeat business and coupled with low overheads and excellent cash flow, your income will grow quickly.

### REASON 4: CHILDREN AND PARENTS WANT WHAT WE HAVE TO OFFER

We provide a truly unique experience for children to perform onstage in front of packed houses. Performing is a real thrill and consolidates skills they have learnt in the rehearsals. We keep children interested by staging 3 performances per year, they don't get bored and always have new songs, acting and dance routines to learn.

### REASON 5: COMPREHENSIVE SUPPORT PACKAGE

A full and comprehensive support package will enable you to run your business easily and efficiently. Remember, you will never feel alone as our support structure ensures you will always have someone to turn to - New Youth Theatre have years of experience and are committed to your success.

### REASON 6: QUICK RETURN ON INVESTMENT

Your franchise fee will be paid back in 12 months.





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### EXTRAS

- SUMMER CAMPS
- LAMDA CLASSES
- BIRTHDAY PARTIES
- PPA COVER

### THE FRANCHISEE FEE INCLUDES THE FOLLOWING:

- Right to trade under the New Youth Theatre brand
- An exclusive territory
- 3 day intensive training course + Operational Training Manual
- Initial marketing and promotion package
- Your own web site to promote your business
- Branded clothing for you and your assistants
- A merchandise pack to start your own centre
- A portable rehearsal unit with wireless microphone
- A start-up stationary pack
- Membership of the National Association of Youth Theatres

### WHO ARE WE LOOKING FOR ?

This opportunity is not for everyone. If you have the following attributes, this unique opportunity may be for you.....

- Have a passion for musical theatre and the arts
- Have a teaching, acting, singing, dance or entertainment background
- Want to work with children (though you might not have done so previously)
- Are highly motivated
- Confident and a good communicator
- Want a business where the rewards aren't just financial

If this is you, we want to hear from you. It's easy, pick up the phone and call us today to arrange a free no-obligation meeting or to book on one of our Discovery Days. Call Rachel or Jason now 01522 787601 or email Head Office [franchise@newyouththeatre.co.uk](mailto:franchise@newyouththeatre.co.uk)

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## TESTIMONIALS

### **'It's profitable, it's challenging and extremely enjoyable too'**

"When we began searching for a business concept to open we knew that we wanted something that we could stand behind and be proud to offer to our community. Owning the New Youth Theatre franchise has allowed us to build a business around our combined passion, musical theatre. If you follow the New Youth Theatre Model and pro-actively market your business then success will be yours. It's profitable, it's challenging and extremely enjoyable too. We can honestly say that we have never regretted leaving behind our previous careers."

*Neil & Vicky Butler, New Youth Theatre Mansfield & Nottingham Franchisees*

### **'Being a part of a show is the greatest thrill!'**

"I love all aspects of the performing arts but ultimately being a part of a show is the greatest thrill. Being a member of NYT means that I have the opportunity to fulfil my passion to perform because at the end of every term we stage a new show. The shows are directed and choreographed to a high standard and all cast members are constantly learning about musical theatre techniques both on and off stage. NYT has benefited me in numerous ways and through it I have also made many new friends."

*Lucy Barker 14yrs - New Youth Theatre Newark*

### **'My son absolutely loves it!'**

"Over a year ago my 7 year old son was keen to join a theatre group. My son absolutely loves it and has thrived under the training of New Youth Theatre. Each term they produce an extremely professional show in which all the children gain the experience of performing on stage to a large audience. My son loves it so much that he can't wait to move into the older group where he will have more rehearsing and training time!!!"

*Helen Bates*

## FRANCHISE OPPORTUNITIES

Junior Franchise Package - Includes student age ranges 3 - 11 years

Package Fee £4,999 including VAT

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